

Wanted: ITLA Sponsors

ITLA Platinum Sponsor: \$10,000

2024 event named for sponsor (The 2024 XXXX International Championship Show) Ranch or Business feature article in the online Longhorn Drover magazine. Company logo on ITLA website with link to your site. ITLA provided banners hung in arena, vendor area and at banquet. Thirty minute seminar time for product promotion or ranch promotion. Free vendor booth space. Tax deductible receipt. Complimentary lifetime ITLA membership. Twelve full page ads in the online Longhorn Drover magazine. Social media and show promotion prior to and following event. Company table (8 seats) along with introductions for awards banquet.



ITLA Gold Sponsor: \$5,000

online Longhorn Drover magazine four page feature article on your ranch or business, emailed to full mailing list and available for viewing any time plus displayed on social media. Nine full page online Longhorn Drover magazine ads over the next year. One free eblast per quarter over the next twelve months. Two 3X5 display banners (ITLA provided) hung in arena and at banquet. Announcements during show and banquet. Free vendor booth for ranch or business. Four free banquet tickets.

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Grand Championship Sponsor: \$1500

Award will be named for the sponsor (XYZ business 2024 Grand Champion Bull). Sponsor will receive six full page ads in the online Longhorn Drover magazine. (sponsor provides camera ready copy.) Social media attention, show announcements, banquet recognition and photo op with winners.



Stockyards Sponsor \$1000

Your 3X5 Ranch/Business Banner (ITLA provided) hung in the show arena. Four full page ads in the online Longhorn Drover Magazine. A free eblast to the ITLA mailing list. Social Media attention before and after the show. Sponsorship announcements throughout the show and banquet recognition. Display space for a ranch/business booth at the venue.



Chisolm Trail Sponsor: \$500

Your 3X5 Ranch Banner (sponsor provided) hung in the show arena. Two full page ads in the online Longhorn Drover magazine. One free Eblast to the ITLA mailing list. Announcements throughout the show and banquet. Social media attention before and after the show. Display space for a ranch booth within the venue during the convention.

Wanted: ITFLA Sponsors

High Prairie Sponsor: \$300

Your Ranch Banner (sponsor provided) hung in the show arena throughout the convention and show. Two, one half page ads in the online Longhorn Drover magazine. Announcement and social media attention before and during the convention.



Futurity Class Sponsor: \$250

Listed on the sponsor page in the show program. Display ranch or business banner (sponsor provided) in arena. Listed on the sponsor Facebook Post.



All Age Sponsor: \$150

Listed on the sponsor page in the show program & announced during the show. Listed on the sponsor Facebook post



Divisional Sponsor: \$100

Listed on the sponsor page in the show program & announced during the show. Listed on the sponsor Facebook post



Class Sponsor: \$75

Listed on the sponsor page in the show program & announced during the show. Listed on the sponsor Facebook post